

# Extrusion Prototypes



NORTH AMERICA

## Dairy-Based

### Nacho Cheese Protein Puffs

A high-calcium snack with an exceptional savory flavor.

#### Key Trends

- High protein
- Better-for-you snack
- Low net carbs

#### Featured Ingredients

- Crunchie™ Milk Protein Bites 130

#### Key Nutritional

- Protein 15 g per 28 g serving
- Total Carbohydrate 5 g
  - Dietary Fiber 2 g
  - Total Sugars 2 g

### Fruity Loops Protein Cereal

A nostalgically sweet breakfast cereal or snack, high in calcium.

#### Key Trends

- High protein
- Better-for-you snack or cereal
- Reduced net carbs
- Low sugar

#### Featured Ingredients

- Crunchie™ Milk Protein Loops 130
- Flavors by Foodarom®

#### Key Nutritional

- Protein 14 g per 28 g serving
- Total Carbohydrate 6 g
  - Dietary Fiber 1 g
  - Total Sugars 1 g

### Spicy Dill Pickle Protein Puffs

A poppable snack with an exceptional savory flavor with a kick.

#### Key Trends

- High protein
- Better-for-you snack
- Craveable protein snack

#### Featured Ingredients

- Crunchie™ Milk Protein Bites 120 XL
- Provon® 190 (WPI)
- Flavors by Foodarom®

#### Key Nutritional

- Protein 13 g per 30 g serving
- Total Carbohydrate 7 g
  - Dietary Fiber 0 g
  - Total Sugars 1 g

### Birthday Cake Milk Protein Bites

A visually fun dessert-like snack covered in a white chocolate coating and colorful edible glitter. A good source of calcium.

#### Key Trends

- High protein
- Better-for-you snack
- Instagramable visual appeal
- Low sugar

#### Featured Ingredients

- Crunchie™ Milk Protein Bites 120
- EdiSparklz® Edible Glitter
- Flavors by Foodarom®

#### Key Nutritional

- Protein 10 g per 30 g serving
- Total Carbohydrate 11 g
  - Dietary Fiber 0 g
  - Total Sugars 4 g

### Tiger's Blood Kids' Cereal

A fun and unique fruity-flavored breakfast cereal or snack. A good source of calcium.

#### Key Trends

- High protein
- Better-for-you snack or cereal
- Low sugar

#### Featured Ingredients

- Crunchie™ Milk Protein Bites 120C
- Flavors by Foodarom®

#### Key Nutritional

- Protein 8 g per 44 g serving
- Total Carbohydrate 25 g
  - Dietary Fiber 2 g
  - Total Sugars 3 g

## Plant-Based

### Chocolate Brownie Plant-Based Protein Cereal

A zero-sugar but enjoyably sweet breakfast or snack treat.

#### Key Trends

- High protein
- Better-for-you snack or cereal
- Plant-based that tastes good
- No sugar

#### Featured Ingredients

- Crunchie™ Pea Protein Loops
- Flavors by Foodarom®

#### Key Nutritional

- Protein 13 g per 42 g serving
- Total Carbohydrate 16 g
  - Dietary Fiber 3 g
  - Total Sugars 0 g

### Peazza Pizza Plant-Based Protein Curls

An enjoyable snack with an exceptional savory flavor.

#### Key Trends

- High protein
- Better-for-you snack
- Plant-based that tastes good

#### Featured Ingredients

- Crunchie™ Pea Protein Curls

#### Key Nutritional

- Protein 12 g per 32 g serving
- Total Carbohydrate 10 g
  - Dietary Fiber 1 g
  - Total Sugars 1 g

### Churro Plant-Based Protein Cereal

A zero-sugar but enjoyably sweet breakfast or snack treat.

#### Key Trends

- High protein
- Better-for-you snack or cereal
- Plant-based that tastes good
- No sugar

#### Featured Ingredients

- Crunchie™ Pea Protein Bites
- Flavors by Foodarom®

#### Key Nutritional

- Protein 12 g per 35 g serving
- Total Carbohydrate 13 g
  - Dietary Fiber 2 g
  - Total Sugars 0 g