



On-Trend Concept: Calming Treat to Reduce Anxiety

- Helps dogs who suffer anxiety from fear of loud noises, of other dogs, of strangers, or of novel situations
- According to one study¹:
 - Over 70% of dogs display anxiety
 - 32% of dogs have noise sensitivity, such as sounds associated with fireworks
 - General fearfulness affects 29% of dogs

Fortified with a calming premix containing Valerian Extract, Vitamin C, Chamomile, and Inositol.

Minimum Premix Claim

Nutrient (Ingredient)	per 215.00 mg
• Valerian Root	125.00 mg
• Vitamin C (Ascorbic Acid)	25.00 mg
• Chamomile Extract	26.00 mg
• Inositol	26.00 mg

INGREDIENTS: Whole Wheat Flour, Water, Milk, Cornmeal, Cheddar Cheese, Rolled Oats, Margarine, Eggs, Beef Bouillon, Sugar, Valerian Root, Ascorbic Acid, Inositol, Chamomile Extract, Maltodextrin.



1. "Prevalence, comorbidity, and breed differences in canine anxiety in 13,700 Finnish pet dogs," Mila Salonen, Sini Sulkama, et al. March 2020.